



The leading magazine focused on the Bakery and Pastry industry in Greece

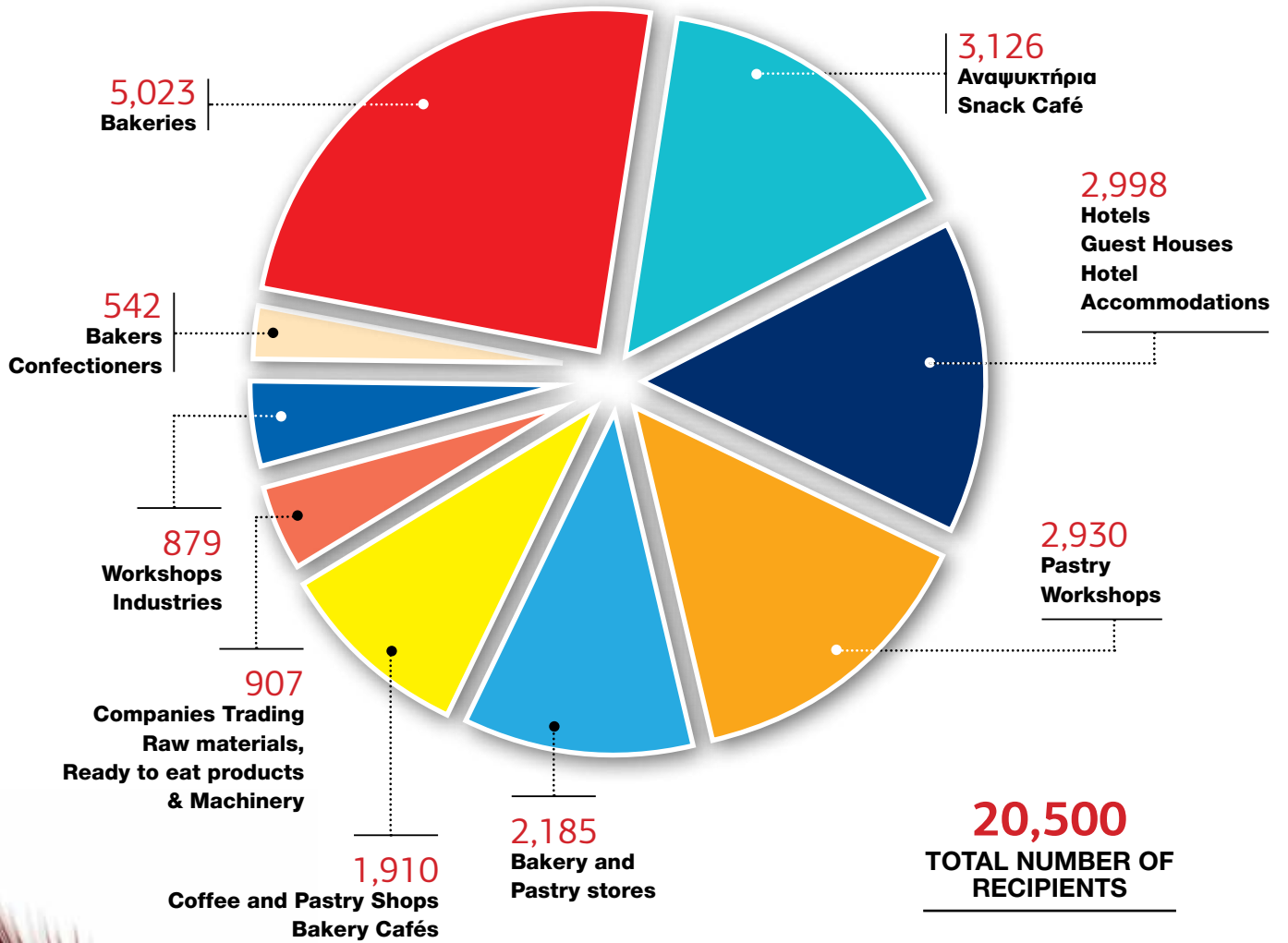
A-Z magazine is published 9 times a year and is the industry's most reliable professional journal, with the highest circulation and appeal in Greece. With an uninterrupted 29-year presence, by the side of bakers-pastry chefs, a high esthetic quality and rich and reliable contents, it is an irreplaceable work tool for the field's professional.

In collaboration with scientists, technical consultants, food technologists, top bakers/pastry chefs, it offers reliable solutions to production problems, gives directions for selecting quality raw materials, it recommends new recipes, focusing on specific topics in the purely commercial dimension of the modern bakery and pastry shop. A valuable guide for any professional baker or pastry chef.



A-Z magazine, with its esthetic quality and its rich contents, is the leading professional magazine of its kind in Greece




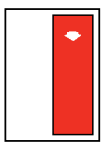
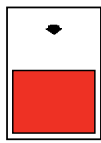
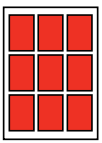


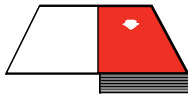
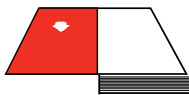




Magazine recipients' analysis



A-Z magazine is sent to 9,000 professionals of the industry by mail and to 11,500 by e-mail



Advertising price list

INNER PAGES					
					
RIGHT PAGE (24 x 32,5 cm) 1,550 €	LEFT PAGE (24 x 32,5 cm) 1,320 €	SPREAD (48 x 32,5 cm) 2,900 €	1/2 ΣΕΛ. OF PAGE VERTICAL (11 x 28,5 cm) 1,040 €	1/2 OF PAGE HORIZONTAL (21 x 14,5 cm) 1,040 €	1/9 OF PAGE (7 x 10 cm) 120 €
PREMIUM POSITIONS					
					
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		FULL PAGE OPPOSITE THE EDITORIAL (24 x 32,5 cm) 1,950 €	C' PAGE BEHIND BACK COVER (24 x 32,5 cm) 2,050 €		

* the above prices do not include 24% VAT.

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