

SNACK and COFFEE

The leading professional magazine focused on the coffee industry in Greece

SNACK & COFFEE is the leading magazine in Greece covering the market of coffee shops (cafeterias, bars, snack bars), as well as the fast-food restaurants (fast food, pizzas, etc.). The magazine is published every two months since January 2005.

As it is sent by mail to more than 7,500 businesses in Greece and in Cyprus and to 40,000 in digital version, it is the top professional magazine in circulation for an industry that keeps growing at a fast pace. Thanks to its specialized and fully targeted material, its reliable reporting, the in-depth financial and technical topics and the interviews with business-owners and professionals engaged in the industry, contributes substantially to the upgrading of the quality of services.



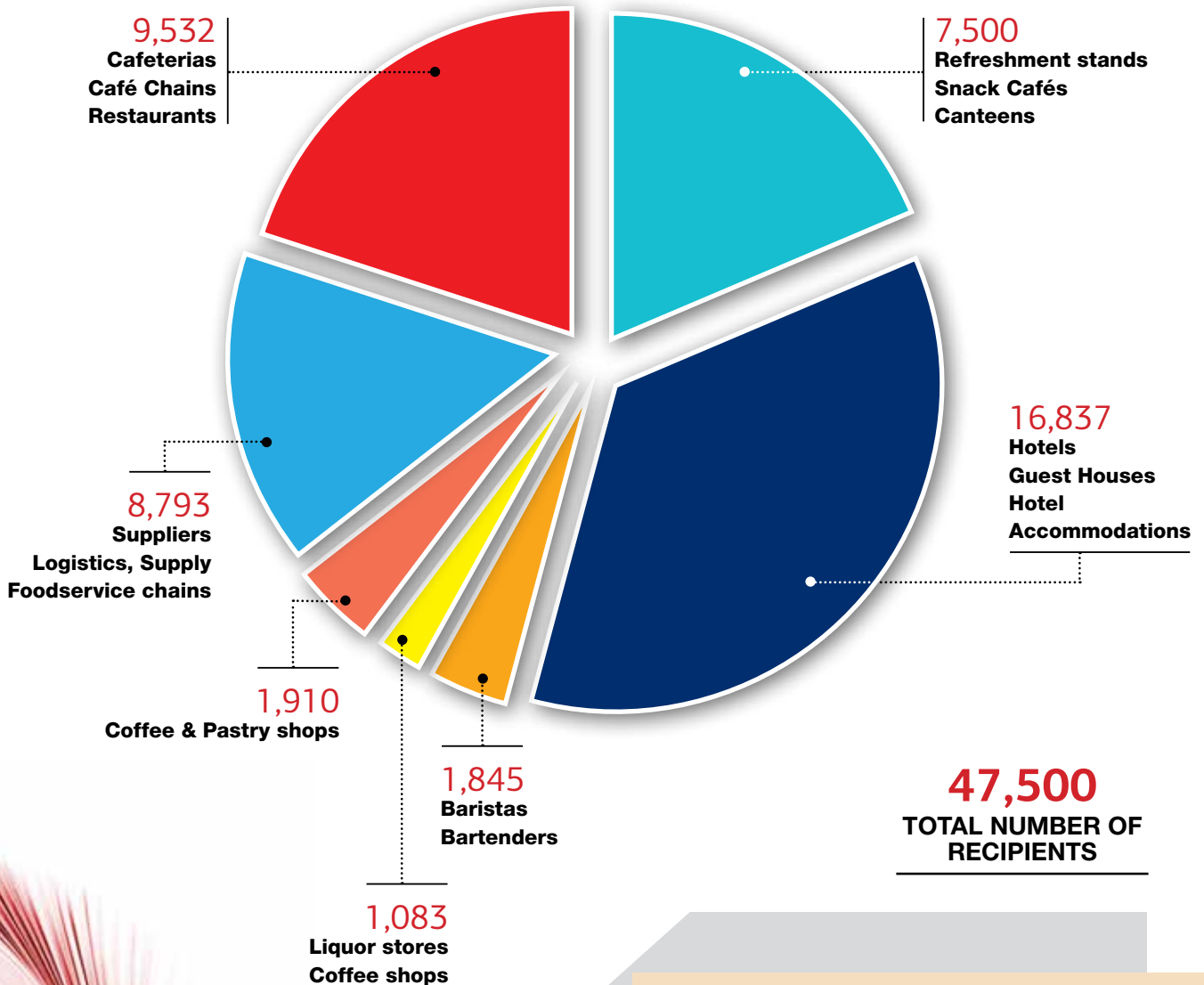
The magazine that contributes to the quality upgrading of the services provided by the coffee businesses

WITH THE SUPPORT OF



SNACK and COFFEE



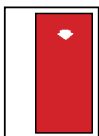
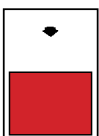
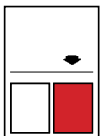







SNACK & COFFEE magazine recipients' analysis



The industry's professional magazine with the highest circulation, exceeding 47,500 recipients

SNACK and COFFEE

Advertising price list

INNER PAGES				
				
RIGHT PAGE (22 x 29 cm) 1,250 €	SPREAD (44 x 29 cm) 2,300 €	3/5 OF PAGE (12.25 x 29 cm) 900 €	1/2 OF PAGE HORIZONTAL (18 x 12.4 cm) 850 €	1/4 OF PAGE (8.75 x 12.55 cm) 420 €
PREMIUM POSITIONS				
				
FRONT COVER (22 x 29 cm) 4,050 €	BACK COVER (22 x 29 cm) 2,850 €	ISSUE FIRST PAGE (22 x 29 cm) 1,830 €		
				
B PAGE BEHIND FRONT COVER (22 x 29 cm) 1,570 €	FULL PAGE OPPOSITE THE TABLE OF CONTENTS (22 x 29 cm) 1,570 €	FULL PAGE OPPOSITE THE EDITORIAL (22 x 29 cm) 1,570 €	C PAGE BEHIND BACK COVER (22 x 29 cm) 1,400 €	

* the above prices do not include 24% VAT.

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